

Istituto Tecnico Economico e Tecnologico "Girolamo Caruso"

Via J. F. Kennedy N. 2 - 91011 ALCAMO (TP)

Programma svolto - a.s. 2022/2023

Classe: 5^A SIA

Materia: Lingua Inglese

Prof.ssa Cosentino Giuseppina

Libri di testo: Business Expert

Autori: F. Bentini, F. Bentinelli, K. O'Malley

Casa editrice: Pearson

Grammar revision: present and past tenses; irregular verbs; modals.

English at work: episodes 1-10 (BBClearningenglish website)

The British political system

- *The two-house system*
- *Prime minister and government*
- *The Supreme Court*

Brexit

Trading blocs

The EU

- *The 2012 Nobel Peace Prize*
- *The EU official institutions*
- *What does the EU do for you?*

The American political system

- *House of Representatives*
- *Senate*
- *The Supreme Court*

Globalisation

Marketing

- *What is marketing?*
- *Market segmentation*
- *SWOT analysis*
- *The four Ps*

Internet and communication

- *World wide web vs. internet*

Operating systems

Cybercrimes

- *Malware*
- *Phishing*
- *Hacking*

Civics: Human rights; case studies: DJ Fabo; Mahsa Amini; labour exploitation in Qatar and Congo; Alan Turing law

Alcamo, 09 giugno 2023

La docente

Giuseppina Cosentino